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**NEWS RELEASE—January 15, 2012**  
**For immediate release**

*Beat that Cabin Fever at.....*

***HeartFest 'A Fine Art Show'!***  
**February 11-12, 2012**  
(Saturday-Sunday)

**Valley West Mall**  
West Des Moines, Iowa

**Fun for the whole family!**

**About HeartFest**

HeArt Fest was developed as a spring companion show to our June ArtFest Midwest "The Other Art Show". (The June show is Iowa's largest fine art show and is always held the same weekend as the downtown outdoor show.)

- Fun "KidzDuArt" area—From 12-3 p.m. both days at Center Court  
    "Make-a-Puppet" workshop—Design your very own Valentine's puppet  
    to take home! (no charge)  
    (Directed by VSA artist Gwynne Burke)

- \*\*\*\*Media photos: <http://www.stookeyshows.com/media/index.html> (Artists Barrer, Gordon and Dinsdale are participating.)
- Ongoing artist demonstrations: special Valentine caricatures & oil portraits
- Jan Fleming, author of "Grotesques in Des Moines... Iowa and Abroad"
- 40 fine artists (See some of your favorite ArtFest Midwest artists in attendance!)
- Mediums: ceramics, fiber, glass, mixed media, painting, drawing, photography, jewelry, painting, wood and sculpture
- Show hours: 10-9 p.m. Saturday, 11-6 p.m. Sunday
- Partner with Iowa's Largest Fine Art Show—ArtFest Midwest "The Other Art Show" to be held June 25-26 '11 at Iowa State Fairgrounds
- Free admission & parking

Stookey Companies is a Des Moines-based family-owned and operated business that has been in existence for 15 years. Art lovers will enjoy seeing work done by several ArtFest Midwest artists at HeartFest. It will be a juried, affordable show, offering unique handmade artwork just in time for Valentine's Day gift-giving!

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