



## **Contact**

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**NEWS RELEASE—June 24, 2008**

**For immediate release**

## **Our Spectacular Artist Demonstration!**

**ArtFest MidWest “The Other Art Show”**

**June 28-29, 2008**

**Media: Press releases & downloadable photos (including demo. artists' work) at [www.artfestmidwest.com](http://www.artfestmidwest.com)**

**Check out ArtFest Midwest pg. 22-23 Intro magazine (Conv. & Visitor's Bureau publication): [http://www.nxtbook.com/nxtbooks/businesspub/intro\\_2008spring](http://www.nxtbook.com/nxtbooks/businesspub/intro_2008spring)**


**Check [www.artfestmidwest.com](http://www.artfestmidwest.com) for complete artist list**

- **Our spectacular artist demonstration—**

**Art Ciccotti (Ames, Iowa) dazzles spectators as he molds the hot molten glass after heating in his on-site furnace. Ciccotti is a traditional glassblower with roots as an Iowa State University student 22 years ago. He fires up his furnace a day before ArtFest begins, and tends it night and day throughout the weekend. Large crowds gather and stare in amazement. From the fire, the smoke, the formless hot dripping “gathers” of glass, his work emerges.**

**Three Ciccotti photos at [www.artfestmidwest.com](http://www.artfestmidwest.com) (media photos) & one of his work in separate email.**

## **Show details!**

- 225 artists selected to participate:  
almost half from Iowa  
92% from Midwest
- Check [www.artfestmidwest.com](http://www.artfestmidwest.com) for complete artist list
- Expanded outdoor “ARTIST DEMONSTRATION AREA”—traditional glassblowing, metal & pottery sculpting, lampwork jewelry, paper folding, live caricatures, copper soldering & jewelry design
- Iowa’s largest fine art show!
- Sixth annual juried show!
- June 28-29, 10-6 Saturday & 10-5 Sunday
- Iowa State Fairgrounds, Varied Industries Building
- Same weekend as Des Moines Arts Festival
- Artwork Silent Auction to benefit  Orchard Place
- Affordable, alternative show
- Free admission, parking and shuttle between Des Moines Arts Festival and ArtFest Midwest—park at the Fairgrounds for both shows!
- Expanded indoor Iowa artist demonstration area
- Expanded “KidzDuArt” fun!
- Chosen as a “Show-Stopping Startup” in 2003 and described as “overall this show is a hit” by Sunshine Artist Magazine
- Estimated attendance 2003 (by Sunshine Artist Magazine): 30,000

## **About ArtFest Midwest THE OTHER ART SHOW**

ArtFest Midwest THE OTHER ART SHOW began in 2003, after several local Des Moines artists expressed concern about being excluded from the annual downtown art show in June. Stookey Companies is a Des Moines-based family-owned and operated business that has been in existence for 15 years. Stookey Companies also promotes a fine art show at Valley West Mall in West Des Moines, Iowa.

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