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www.artfestmidwest.com

NEWS RELEASE—May 28, 2008

For immediate release

Want to Volunteer?

ArtFest MidWest “The Other Art Show”

June 28-29, 2008


ArtFest Midwest was initiated in 2003 as a response to several local artists’ requests for a show that would include Iowa artists. The show is always held the same weekend as the Des Moines Arts Festival and will celebrate its sixth year this June. It is offered as an alternative, affordable art show—a complement to the downtown show.

All show press releases can be found on the home page of www.artfestmidwest.com.

ArtFest Midwest “The Other Art Show” is searching for volunteers during the show on Saturday, June 28 (10-6), and Sunday, June 29 (11-5) at the Iowa State Fairgrounds. The show is held at the Varied Industries Building. We need people to greet show visitors at show info locations and to assist artists during breaks. Anyone interested can contact ArtFest Midwest coordinator, Sue Stookey, at suestookey@att.net or 515-278-6200.

Show details!

- 225 artists selected to participate:
 - almost 50% from Iowa
 - 92% from Midwest
- Check www.artfestmidwest.com for complete artist list

- Expanded outdoor “ARTIST DEMONSTRATION AREA”—traditional glassblowing, metal & pottery sculpting, lampwork jewelry, paper folding, live caricatures, copper soldering & jewelry design
- Iowa’s largest fine art show!
- Sixth annual juried show!
 - June 28-29, 10-6 Saturday & 11-5 Sunday
 - Iowa State Fairgrounds, Varied Industries Building
 - Same weekend as Des Moines Arts Festival
- Artwork Silent Auction to benefit  Orchard Place
 - Affordable, alternative show
 - Free admission, parking and shuttle between Des Moines Arts Festival and ArtFest Midwest—park at the Fairgrounds for both shows!
 - Expanded indoor Iowa artist demonstration area
- Expanded “KidzDuArt” fun!
- Chosen as a “Show-Stopping Startup” in 2003 and described as “overall this show is a hit” by Sunshine Artist Magazine
- Estimated attendance 2003 (by Sunshine Artist): 30,000
- Features local and regional artists

About ArtFest Midwest THE OTHER ART SHOW

ArtFest Midwest THE OTHER ART SHOW began in 2003, after several local Des Moines artists expressed concern about being excluded from the annual downtown art show in June. Stookey Companies is a Des Moines-based family-owned and operated business that has been in existence for 15 years. Stookey Companies also promotes a fine art show at Valley West Mall in West Des Moines, Iowa.

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