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NEWS RELEASE—May 27, 2009

For immediate release

“Helping Out” Our 2009 Community Service Project!

ArtFest MidWest “THE OTHER ART SHOW”

June 27-28, 2009

ArtFest Midwest was initiated in 2003 as a response to several local artists’ requests for a show that would include Iowa artists. The show is always held the same weekend as the Des Moines Arts Festival and will celebrate its seventh year this June. It is offered as an alternative, affordable art show—a complement to the downtown show.

All show press releases can be found on the home page of www.artfestmidwest.com.


Our 2009 community service project – “Helping Out!”:

Email us with your stories about how Iowans are helping folks out during this tough economic time—For example, do you know of a restaurant that’s serving free food, or a boss that’s giving cash to employees to be spent locally? Please email photos, too! We’ll post your stories and photos at the show! suestookey@att.net

Show details!

- 225 artists selected to participate:
almost 50% from Iowa

92% from Midwest

- Check www.artfestmidwest.com for complete artist list
- **ALL NEW! “FireWorks”--A Welding Sculpture Demo!**
- Expanded outdoor “ARTIST DEMONSTRATION AREA”—
- Iowa’s largest fine art show!
- Seventh annual juried show!
- June 27-28, 10-6 Saturday & 10-5 Sunday
- Iowa State Fairgrounds, Varied Industries Building
- Same weekend as Des Moines Arts Festival
- Artwork Silent Auction to benefit  Orchard Place
- Affordable, alternative show
- **FREE** admission, parking and shuttle between Des Moines Arts Festival and ArtFest Midwest—park at the Fairgrounds for both shows!
- Expanded indoor Iowa artist demonstration area
- Expanded “KidzDuArt” fun! To benefit VSA arts of Iowa!
- Chosen as a “Show-Stopping Startup” in 2003 and described as “overall this show is a hit” by Sunshine Artist Magazine
- Estimated attendance 2003 (by Sunshine Artist): 30,000
- Features local and regional artists

About ArtFest Midwest THE OTHER ART SHOW

ArtFest Midwest THE OTHER ART SHOW began in 2003, after several local Des Moines artists expressed concern about being excluded from the annual downtown art show in June. Stookey Companies is a Des Moines-based family-owned and operated business that has been in existence for 15 years. Stookey Companies also promotes a fine art show at Valley West Mall in West Des Moines, Iowa.

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