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For immediate release

ArtFest MidWest “The Other Art Show”

June 28-29, 2008

Partnerships with
 Orchard Place
and



ArtFest Midwest was initiated in 2003 as a response to several local artists' requests for a show that would include Iowa artists. The show is always held the same weekend as the downtown outdoor art show and will celebrate its sixth year this June. It is offered as an alternative, affordable art show—a complement to the downtown show.

- All proceeds from a **Silent Auction** of work donated by show artists will benefit Orchard Place, a nationally recognized provider of children's mental health and juvenile justice services. Orchard Place cares for more than 5,600 of Iowa's youth and young adults

each year. The organization recently won the Des Moines Register's Aurora Award for its outstanding contribution to the quality of life in Central Iowa. In 2007, thanks to the generosity of over 110 ArtFest artists, over \$5400 was raised to benefit Orchard Place. Goal this year: \$6000!

- For the first time, our expanded KidzDuArt area will be staffed by VSA arts of Iowa artists. Annually, VSA arts of Iowa provides arts experience for over 30,000 children and adults with disabilities. Family workshops at the show will include: making hand puppets, printmaking and learning illustration. In addition, VSA performing artists (storyteller, New Vision Dancers and Railroad song performer) will appear outside the north entrance to the Varied Industries Building.

Show details!

- Iowa's largest fine art show!
- Sixth annual juried show!
- June 28-29, 10-6 Saturday & 11-5 Sunday
- Iowa State Fairgrounds, Varied Industries Building
- Same weekend as Des Moines Arts Festival
- Affordable, alternative indoor show
- 225 artists—approximately half from Iowa, 90% from Midwest!
- Expanded outdoor "ARTIST DEMONSTRATION AREA"—including spectacular traditional glassblowing, metal sculpture, live caricatures, handbuilt pottery, paper folding, lampwork glass jewelry, silver jewelry design & construction
- Free admission, parking and shuttles to downtown show—park at the Fairgrounds for both shows!
- Enlarged indoor Iowa artist demonstration area

About ArtFest Midwest THE OTHER ART SHOW

ArtFest Midwest THE OTHER ART SHOW began in 2003, after several local Des Moines artists expressed concern about being excluded from the annual downtown art show in June. Stookey Companies is a Des Moines-based family-owned and operated business that has been in existence for 15 years. Stookey Companies also promotes a fine art show at Valley West Mall in West Des Moines, Iowa.