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For immediate release

Gearing up for.....Sixth Annual ArtFest MidWest “The Other Art Show” June 28-29, 2008

ArtFest Midwest was initiated in 2003 as a response to several local artists' requests for a show that would include Iowa artists. The show is always held the same weekend as the Des Moines Arts Festival (downtown, outdoors) and will celebrate its sixth year this June. It is offered as an alternative, affordable art show—a complement to the downtown show.

Update on 2008 show!

- **225 artists—approximately 46% from Iowa, 90% from Midwest!**
- **Expanded outdoor “ARTIST DEMONSTRATION AREA”—including traditional glassblowing, pastel portraits, lampwork jewelry, pottery, metal sculpture, live caricatures**
- **Updated blog—Check out others' impressions of THE OTHER ART SHOW and give us yours! www.artfestmidwest.com**

Show details!

- **Iowa's largest fine art show!**
- **Sixth annual juried show!**
- **June 28-29, 10-6 Saturday & 11-5 Sunday**
- **Iowa State Fairgrounds, Varied Industries Building**
- **Same weekend as Des Moines Arts Festival**

- Annual benefit auction for Orchard Place
- KidzDuArt partnership with VSA arts of Iowa
- Affordable, alternative indoor show
- Free admission, parking and shuttles to downtown show—park at the Fairgrounds for both shows!
- Indoor Iowa artist demonstration area

About ArtFest Midwest ‘The Other Art Show’

ArtFest Midwest ‘The Other Art Show’ began in 2003, after several local Des Moines artists expressed concern about being excluded from the annual downtown art show in June. Stookey Companies is a Des Moines-based family-owned and operated business that has been in existence for 16 years. Stookey Companies also promotes a fine art show at Valley West Mall in West Des Moines, Iowa.