



## Contact

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For immediate release

## Call for Entries!

ArtFest MidWest "The Other Art Show"


June 27-28, 2009

**Media: Downloadable photos from 2008 ArtFest at [www.artfestmidwest.com](http://www.artfestmidwest.com)**

**Check out ArtFest Midwest pg. 22-23 Intro magazine (Conv. & Visitor's Bureau publication):**  
**[http://www.nxtbook.com/nxtbooks/businesspub/intro\\_2008spring](http://www.nxtbook.com/nxtbooks/businesspub/intro_2008spring)**

ArtFest Midwest "The Other Art Show" was initiated in 2003 as a response to several local artists' requests for a show that would include Iowa artists. The show is always held the same weekend as the downtown outdoor art show and will celebrate its seventh year this June. It is offered as an alternative, affordable art show—a complement to the downtown show.

- **Looking for approximately 225 fine artists—  
200+ indoor artists  
approximately 25 outdoor DEMONSTRATING ARTISTS**
- **Application deadline March 2, 2009**
- **Contact Stookey Companies, P.O. Box 31083, Des Moines, IA;  
[www.artfestmidwest.com](http://www.artfestmidwest.com), [suestookey@att.net](mailto:suestookey@att.net), 515.278.6200**
- **Iowa's largest fine art show**
- **Expanded outdoor "ARTIST DEMONSTRATION AREA"**
- **Seventh annual**

- **June 27-28, 2009, same weekend as Des Moines Arts Festival**
- **Varied Industries Building, Iowa State Fairgrounds**
- **Artwork Silent Auction to benefit  Orchard Place**
- **Free admission!**
- **Expanded "KidzDuArt" fun to benefit VSA arts of Iowa artists!**
- **Chosen as a "Show-Stopping Startup" in 2003 and described as "overall this show is a hit" by Sunshine Artist Magazine**
- **Estimated attendance 2003 (by Sunshine Artist Magazine): 30,000**

## **About ArtFest Midwest The Other Art Show**

ArtFest Midwest The Other Art Show began in 2003, after several local Des Moines artists expressed concern about being excluded from the annual downtown art show in June. Stookey Companies is a Des Moines-based family-owned and operated business that has been in existence for 15 years. Stookey Companies also promotes a fine art show at Valley West Mall in West Des Moines, Iowa.