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**NEWS RELEASE—January 29, 2010**

**For immediate release**

***Warm Your Heart!***  
***at***  
***HeartFest 'A Fine Art Show'!***  
**February 6-7, 2010**  
**(Saturday-Sunday)**

**Valley West Mall**  
**West Des Moines, Iowa**

**Fun for the whole family!**

**About HeartFest**

HeArt Fest was developed as a spring companion show to our June ArtFest Midwest “The Other Art Show”. (The June show is Iowa’s largest fine art show and is always held the same weekend as the downtown outdoor show.)

- Fun “KidzDuArt” area—From 12-3 p.m. both days at Center Court  
    “Make-a-Puppet” workshop—Design your very own Valentine’s puppet  
    to take home! (no charge)  
    (Directed by VSA & Metro Arts Alliance artist Gwynne Burke)

And face painting for the kids!

- \*\*\*\*Media photos: <http://www.stookeyshows.com/media/index.html> (Artists Barrer, Brehmer, Fenn, Neumann & Qualley Peterson are participating.)

- Several ongoing artist demonstrations: special Valentine caricatures, enamel and silversmithing techniques with jewelry, pottery throwing, oil portraits, spinning & weaving
- Jan Fleming, author of "Grotesques in Des Moines... Iowa and Abroad"  
 "A remarkable and illuminating presentation of the long obscured art treasures of Gargoyles, Grotesques and Green Men..."—according to Governor Robert Ray. All profits from Fleming's book, which she will sell at the show, go to Drake University for Fine Arts scholarships.
- 40 fine artists (See some of your favorite ArtFest Midwest artists in attendance!)
- Mediums: ceramics, fiber, glass, mixed media, painting, drawing, photography, jewelry, painting, wood and sculpture
- Show hours: 10-9 p.m. Saturday, 11-6 p.m. Sunday
- Partner to Iowa's Largest Fine Art Show—ArtFest Midwest "The Other Art Show" to be held June 26-27, 2010 at Fairgrounds
- Free admission & parking

Stookey Companies is a Des Moines-based family-owned and operated business that has been in existence for 15 years. Art lovers will enjoy several ArtFest Midwest artists at HeartFest. It will be a juried, affordable show, offering unique handmade artwork just in time for Valentine's Day gift-giving!

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