



A Fine Arts Show

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**NEWS RELEASE—January 14, 2008**  
**For immediate release**

***Warm Your Heart!***  
***at***  
***Heart Fest 2008!***  
**An Annual Fine Art Show**

***\*\*\*\*\*New Partnership with***  
**State Historical Museum of Iowa**  
**& History through the Arts Theater**

**Valley West Mall**  
**February 9-10, 2008**  
**(Saturday-Sunday)**

**About Heart Fest**

HeArt Fest was developed as a spring companion show to our June ArtFest Midwest “The Other Art Show”. (The June show is Iowa’s largest fine art show and is always held the same weekend as the downtown outdoor show.)

- New “KidzDuArt” area—From 12-5 p.m. both days at Center Court, “History through the Arts Theater” representatives will help youngsters create their own old-fashioned Valentines. Cost per participant will be \$1.50 or a donation. All proceeds will go toward funding scholarships for Iowa students (grades K-12) who want to attend “History through the Arts Theater” at the State Historical Museum of Iowa. The program

teaches international, national and Iowa history through theater and interactive activities.

- **50 artists (See some of your favorite ArtFest Midwest artists in attendance!)**
- **Show hours: 10-9 p.m. Saturday, 11 a.m.-6 p.m. Sunday**
- **Partner to Iowa's Largest Fine Art Show—Sixth Annual ArtFest Midwest “The Other Art Show” to be held June 28-29, 2008 at Fairgrounds**
- **Free admission & parking**

Stookey Companies is a Des Moines-based family-owned and operated business that has been in existence for 15 years. Art lovers will enjoy several ArtFest Midwest artists at HeArt Fest. It will be a juried, affordable show, offering unique handmade gifts for Valentine's Day gift-giving.

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